

Digital Day of Pink!

Organizing a game is a great way to raise awareness about the Day of Pink by getting people involved and having fun at the same time. Plus, who doesn't enjoy a game where some prizes are involved?!

Steps:

1. Get Permission

- Make sure you speak with the proper individuals such as your principle or boss to ensure that you can use their office or other facilities for distributing prizes to the winner(s). Request permission to use school or office camera(s).

2. Get Volunteers

- Ask friends, family, co-workers and other members of the community for help with the organization of the game.

3. Put up a Sign-up Sheet

- Students will need to sign up in advance for this game, as it requires a digital camera or cell phone
- Most students these days have one, but if they don't and want to participate, offer the use of the school's camera

4. Advertise

- Use eye-catching and colourful posters or flyers and put them up and hand them out in popular areas. Be sure to include the date, place and purpose of the game.
- If the game is being held at a school it would be effective to have it advertised on the intercom or morning/afternoon announcements.

5. Compete!

- Have students compete to get as many individual pictures of them wearing their pink shirt with someone else.
- Give students the entire day to get their photos!

6. Pick a Winner

- On the Day of Pink, find the student with the most photos of and voila; you have a winner.
- Be sure to give the winner their awaited prize!

Tips:

- Be sure that students know they need a person's permission to take a picture of them.
- The prizes do not have to be monetary; they can be something fun and inexpensive. For example, one prize could be a student receiving the principal's office for a lunch hour with some friends
- Be original with prize ideas!
- There is more to this game than meets the eye! Each individual that the student in a pink shirt takes a photo with will learn about the Day of Pink, and because every student wants to win, many people will become educated!
- After the day is over, post the pictures up around your school or office. This way the Day of Pink and its meaning won't be forgotten.